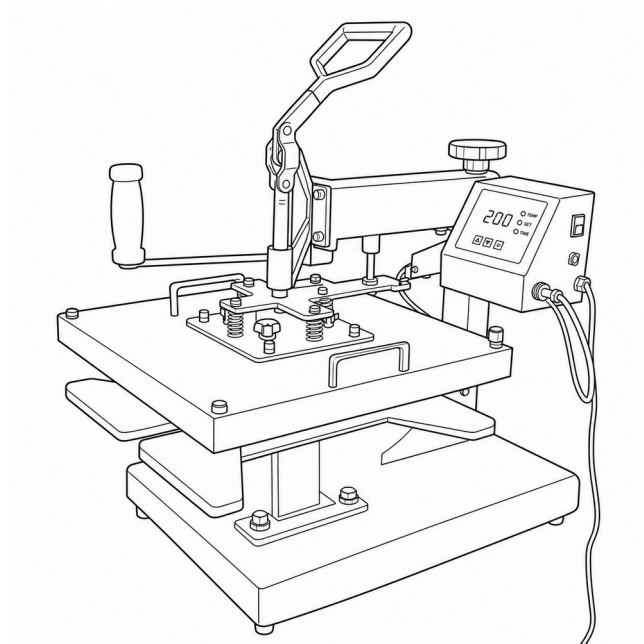


B E I N S E N

Chinela

Rotary heat press for sneakers



User Manual and Safety Instructions

Empowering Your Personalization Needs.

Index

01	Introduction and equipment description	3
02	Technical specifications	4
03	Critical safety	5
04	Operation guide	7
05	Maintenance and troubleshooting	9
06	Legal notice and trademarks	11

Page numbers are indicative and may vary slightly depending on the specific length of the sections for this model.

01

Introduction and Equipment Description

The Beinsen Chinela is specialisation taken to the world of sublimation: a rotary heat press designed specifically for personalising sneakers. It allows pressing up to 2 pairs per cycle and, thanks to the rotary system, moving quickly to the next press with no downtime. GY-04 digital controller and 38 × 38 cm upper plate.

Applications

Professional sublimation and transfer on sneakers and textile footwear. Suitable for personalised-fashion shops, corporate gifts and specialised footwear production.

Main components

- Upper heating plate 38 × 38 cm
- Rotating lower plate with sneaker moulds
- Rotary system for continuous loading
- GY-04 digital controller
- Industrial Beinsen orange frame

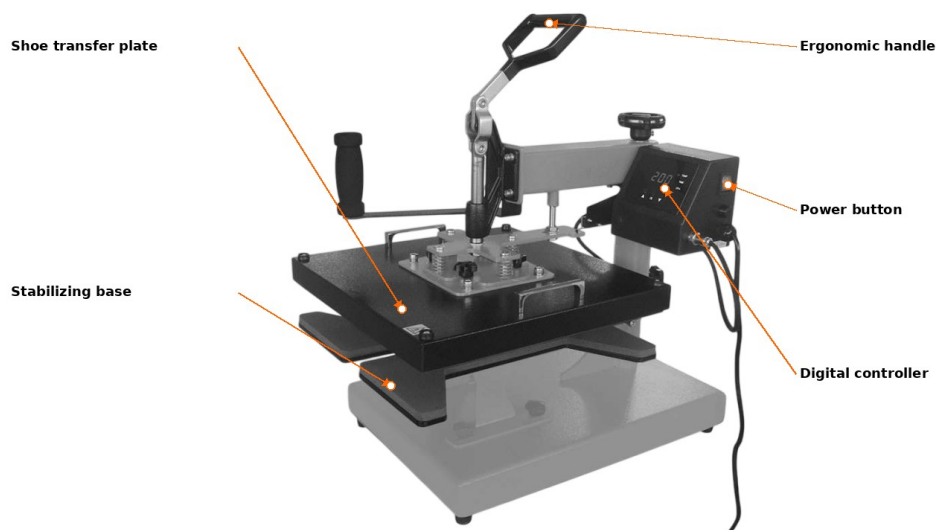


Fig. 1 · Main components of the Beinsen Chinela.

02

Technical Specifications

Model	Chinela
Press Type	Rotary
Operating Mode	Automatic and manual
Display Model	GY-04
Touch screen	No
Memories	No
Timer Range	0 – 999 seg.
Number of Plates	1
Plate Size	38 × 38 cm
Interchangeable Plates	No
Maximum customisable thickness	40 mm
Controller Precision	±0,5 %
Power	1.800 W
Maximum Temperature	225 °C
Voltage	220 V
Net Weight	43 kg
Package Size	69 × 53 × 55 cm
Support	Not included
Positioning Laser	No

Technical specifications may vary slightly depending on the manufacturing batch configuration. Refer to the equipment identification label for the exact data of your unit.

03

Critical Safety

Read all warnings carefully before operating the equipment. Failure to follow these instructions may result in serious injury, property damage or void the warranty.

Risk of burns

The heating plate reaches 225 °C. Always handle the sneakers with thermal gloves and keep the work area free of children, pets and flammable materials.

Rotary system

The rotary system lets you prepare the next pair while the first is being pressed. Always check that the plate is correctly positioned under the upper plate before starting the cycle. Do not put hands in the pressing area while the equipment is closing or opening.

Loading sneakers

Use the support moulds matching each sneaker's size to ensure even transfer. Avoid excessive pressure on sensitive footwear areas (soles, seams, reinforcements).

Electrical risk

Connect the equipment only to a grounded socket. Do not handle the equipment with wet hands and disconnect it before any cleaning operation.

04

Operation Guide

The Chinela is a rotary press specialised in sneakers. The rotary system allows the next pair to be loaded comfortably while one is being pressed. The GY-04 digital controller with ± 0.5 % precision manages the press temperature and time.

Power-on and configuration

- 01 Connect the equipment to the mains and turn on the main switch.
- 02 The GY-04 controller display will light up showing the temperature reading.
- 03 Press SET to enter the configuration menu.
- 04 Adjust the target temperature with the (+) and (-) buttons.
- 05 Press SET again to move to time setting and configure it the same way.
- 06 Press SET to confirm and exit the menu.
- 07 Wait until the upper plate reaches the target temperature.

Loading the first pair

- 01 Place up to 2 pairs of sneakers on the lower plate with the appropriate support moulds.
- 02 Apply the transfer paper to each piece to be personalised with the printed side facing the fabric.
- 03 Secure the transfer with heat-resistant tape to prevent shifting.
- 04 Cover with Teflon if the consumable requires it.

Rotary pressing cycle

- 01 Rotate the table to bring the loaded plate under the upper heating plate.
- 02 Close the equipment by activating the closing system.
- 03 The timer will start when closing is detected.
- 04 While this side is pressing, prepare the second pair on the outer plate.
- 05 When the time ends, the equipment will open automatically.
- 06 Rotate the table to remove the finished pair and bring the next plate to the pressing position.
- 07 Remove the sneakers with thermal gloves and peel off the transfer paper as instructed by the manufacturer.

05

Maintenance and Troubleshooting

Preventive maintenance

- Before each shift, check that the upper plate and the rotating plate are clean.
- Clean the plates while warm using a thermal glove and a microfibre cloth. Never use water or abrasive products.
- Periodically check the operation of the rotary system: it must rotate smoothly and lock firmly in each position.
- Lubricate the rotary system shaft with high-temperature grease when you notice resistance to movement.
- Check the temperature reading with a contact thermometer if you notice inconsistency.
- Request a full inspection of the equipment from an Official Technical Service authorised by Beinsen at least once a year.

Troubleshooting

Problem	Probable cause	Solution
The display does not turn on	Loose power cable	Check the connection and socket. If it persists, contact Beinsen Technical Service.
The rotary system gets stuck	Dry shaft or wear	Lubricate the shaft. If it persists, contact Technical Service.
The plate does not reach the target temperature	Damaged sensor	Turn off and contact Beinsen Technical Service.
Uneven transfer on sneakers	Inappropriate support or insufficient pressure	Check the support mould and adjust the closing pressure.
Marks on the footwear	Dirty plate or missing Teflon	Clean the plate and use intermediate Teflon.

To report any issue, request a repair or purchase genuine spare parts, contact exclusively an Official Technical Service authorized by Beinsen.

06

Legal Notice and Trademarks

Copyright

Copyright © 2025 Beinsen. This guide is protected by international copyright laws. No part of this guide may be reproduced, distributed, translated or transmitted in any form or by any means, electronic or mechanical, including photocopying, recording or any information storage and retrieval system, without the prior written consent of Beinsen.

Trademarks

Beinsen and the Beinsen logo are registered trademarks. All other trademarks and copyrights mentioned in this document are the property of their respective owners.

Warranty and technical service

To report any issue, request a repair or purchase genuine spare parts, contact exclusively an Official Technical Service authorized by Beinsen. Find the nearest technical service point through the official website.

Contact

Beinsen

Avenida Alto de las Atalayas, 18 · 30110 Cabezo de Torres (Murcia), Spain
+34 968 902 300 · info@beinsen.com · beinsen.com